

PLACEMENT INVITATION 2011-2012



DEPARTMENT OF MANAGEMENT STUDIES

NATIONAL INSTITUTE OF TECHNOLOGY, TRICHY

32nd Batch

**NURTURING
MANAGERIAL EXCELLENCE**

www.nift.edu

www.domsnift.in

"DoMS NIT is the best place to look for talent that has been groomed with a perfect blend of education, extra-curricular activities, business acumen and fun. The institute has the best in class infrastructure and the course has always been appreciated for its great value for money. Long history of experienced professors, impressive alumni and specialized courses ensure that students are transformed into world class business professionals."

Balakarathikeyan Nagarajan,
Manager C&B, GE



Vision | Mission

Vision

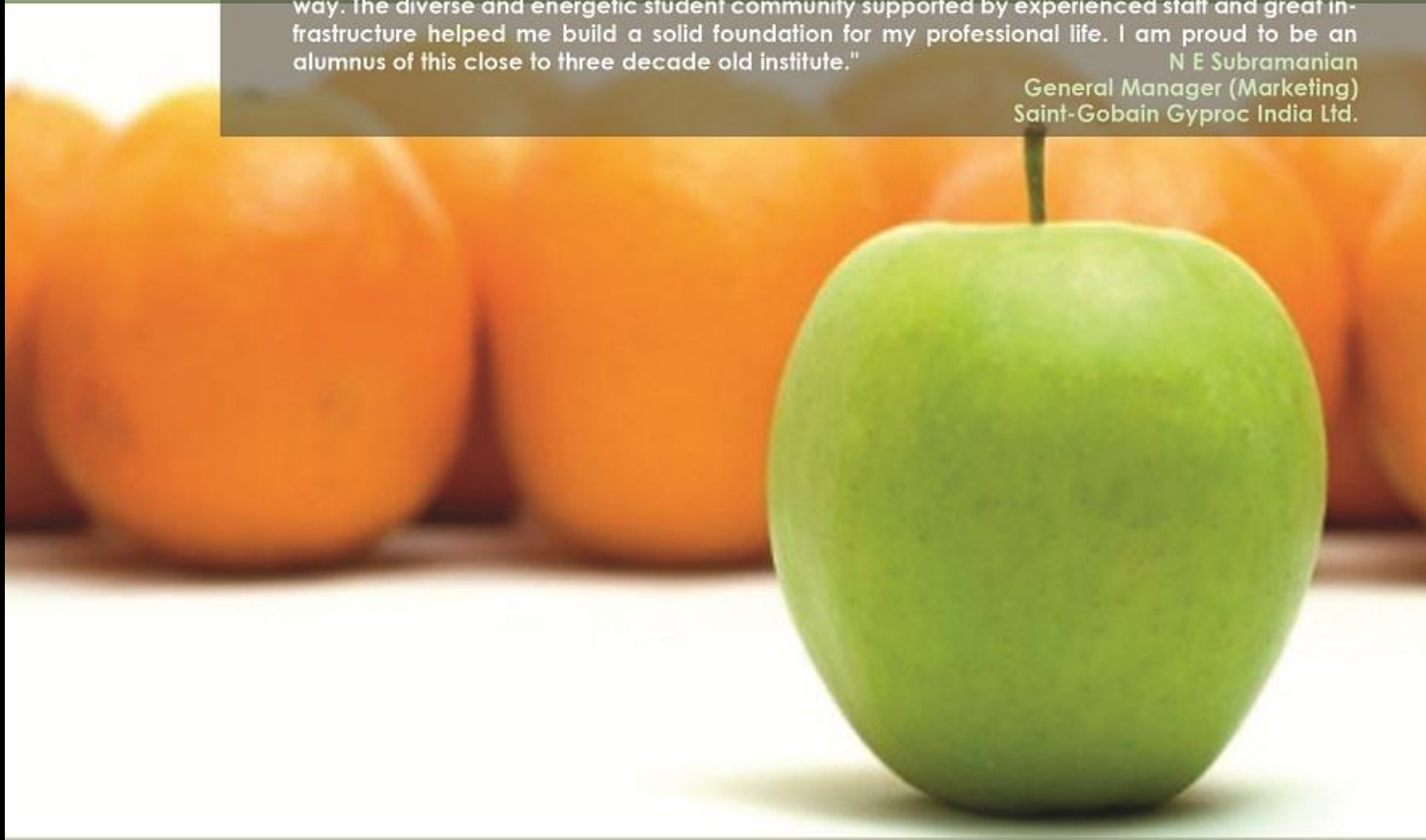
To develop managers and entrepreneurs of essence and excellence and to enrich the society through education, research and consultancy

Mission

To be Globally Acknowledged Business School with Social Relevance.

" DoMS-NIT Trichy provided me with a conducive environment to learn and grow in a holistic way. The diverse and energetic student community supported by experienced staff and great infrastructure helped me build a solid foundation for my professional life. I am proud to be an alumnus of this close to three decade old institute."

N E Subramanian
General Manager (Marketing)
Saint-Gobain Gyproc India Ltd.



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DEPARTMENT OF MANAGEMENT STUDIES

Department of Management Studies

The Department of Management Studies (DoMS), NITT is prominent among B-Schools in the country for its commitment and innovation by the faculty and students. Futuristic planning on the major activities together with related infrastructure has spelt success in all endeavours. The programme has gained a remarkable reputation by getting the graduates placed in challenging managerial careers since inception.

DoMS teaches not just the arts and science of management, it instills in its students virtues and skills needed to make a difference in tomorrow's world. The academicians at DoMS, NITT are a veritable treasure of learning and erudition. With a mature lineage of consultancy and research behind them, this exclusive group of academicians is responsible for grooming raw talents into performing prodigies.

The DoMS Edge:

DoMS offers dual specialization thereby developing the students' skills to cater to the requirements of a competitive environment. It follows a trimester pattern and offers seven courses per trimester. Guest lectures by distinguished people from the industry are conducted for each course.

DoMS consists of a right mix of students in all aspects ranging from different geographic locations, to experience in the corporate world, thereby giving the students an opportunity to gain multi-cultural skills and share experiences about their workplace with freshers.

"DoMS , NITT is one of the finest learning institutes in the country. Apart from having world class facilities, the faculty adds the dimension of practical application to all management aspects and encourages thought leadership and innovation among the students. Students get exposed to real-life problem solving, research publications, innovation and build in-depth technical expertise coupled with management prowess."

Satish Medapati,
Analytics Manager, Innovation Labs @ 24/7 Customer



NITT Overview

The National Institute of Technology, Tiruchirappalli (NITT), formerly known as Regional Engineering College, Tiruchirappalli (RECT) is a premier institute started by the Government of India.

RECT was started in the academic year 1964-65 and has been imparting quality education ever since. It has been granted the status of deemed university and upgraded to National Institute of Technology in the year 2003.

With the cream of engineering and management talent, encompassing both students and faculty, coupled with state-of-the-art infrastructure facilities, NITT today stands out among the elite institutions in the country.



From the **Director**

The Department of Management Studies has been a feather in the cap of the National Institute of Technology, Trichy. DoMS-NIT Trichy has always proven itself when it comes to quality and competitiveness. The alumni of the department are a testimony to the quality of education at DoMS.

The department has always been ahead in understanding the requirements of the industry and incorporating them into its curriculum. I would always require DoMS to strive to be unique and ahead of the rest in imparting strong basics in management. The corporate have always been elighted by the quality of our students. I am sure that the best companies in the market would benefit from the talent pool at DoMS. I wish the placement process for the batch of 2010-2012 all success and that they would bring glory to their alma mater.

Dr Srinivasan Sundarrajan
Director, NITT



From the
Department of Training & Placement

It gives me immense pleasure to invite your presence and participation in the placement process for the batch of 2010-12. The batch consists of bright individuals eager to take up the challenges of the corporate world. I am sure you will find this bunch of energetic and passionate individuals highly suitable for the challenging positions available in your organization.

DoMS-NITT has been able to nurture managerial excellence, the motto of the department, through its pedagogy and different activities. Since more than three decades the department has kept in sync with the needs of the industry and imbibed different methods to deliver to those needs. The constant feedbacks and recognitions from the industry are a proof that it recognizes, respects and appreciates our rigorous course work and the quality of our students. The positions occupied by the alumni speak about the managerial prowess ingrained in them during the two year course.

The enthusiasm and the dedication exhibited by the 2010-12 batch through different competitions and events is sure to strengthen them in the work life. Last year saw a good season with varied profiles from companies in different fields. I am sure that this batch will transcend the expectations of the corporate world and set a new benchmark for the next batch.

We look forward to your participation in the placement process and to build an everlasting and mutually benefitting bond.

Dr. A.K. Bakthavatsalam
Professor & Head | Training and Placement



From Head of the Department

In this era of cut throat competition, it is essential that an institution carves a niche for itself to more than just succeed. In a span of three decades, DoMS has come a long way in imprinting a unique place in the hearts of corporates. It has excelled in delivering the symbiotic relationship between the students, alumni, faculty and the corporates.

The commitment of the department has been time consistently appreciated and awarded. The “Star News Outstanding B-School award 2011” is one of the many awards which has complimented DoMS on its tryst to managerial excellence, the motto of the department.

The faculty and the infrastructure mould the students so as to deliver to the needs of the industry. The faculty can also boast of hands-on experience in the industry which supplements their theoretical knowledge. The infrastructure of the department caters to all the needs of the students. The library at the department and the impressive new library complex provide the necessary academic nutrition.

Our pedagogy is a well-balanced mix of lectures, case studies, assignments, simulations, group exercises, seminars, and live projects that enable all our students to realize their potential to become excellent managers. The programme covers 32 courses spread across modules of ten weeks and a summer project of eight weeks.

The batch of 2010-2012 has been an eclectic mix, which has proved its managerial stamina by winning many awards and organising in-house events. I can assure that the batch will join its illustrious alumni to reach the top and bring laurels to its alma mater. I welcome all the companies which are in the process of choosing the best management minds across the globe.

Dr. N.Thamaraiselvan
Head of the Department | Management Studies

Infrastructure



NITT- DoMS has an excellent infrastructure for academic & sports activities. The State-of-the-art infrastructure serves every conceivable need of the students. DoMS provides its students with the dual advantage of a well-equipped campus of NITT and the customized facilities tailored to the needs of the management students.



LIBRARY

The latest library is the largest building in the campus having a collection of over 1, 00,000 books. In addition to this, the department has its own library for immediate purposes. This Library has a comprehensive collection of books and resource materials. It is fully computerized and has an impressive collection of journals, periodicals and publications.

It has been our endeavor to provide both students and corporate with the best possible research materials including the latest writings of management gurus, popular management texts and classical books on management. The audio-visual laboratory has an extensive collection of over 100 video cassettes and CD-ROMs covering all areas of management.



CLASS ROOM FACILITIES

The fully air-conditioned classrooms of the department are equipped with multimedia and audio visual teaching aids which facilitate students with fine ambience to practice their business acumen through seminars and presentations.

COMPUTER CENTER

A spacious center equipped with the latest technology both in hardware and software, can accommodate 250 students at a time. Equipped with Pentium4 based workstations that are connected to various statistical and analytical packages, project management and business environment simulation software. The students have access to this excellent facility complemented by eighteen hour Internet connectivity. Software Packages includes SAP, Microsoft Visual Studio, .Net, SPSS, Rational Rose and Microsoft Office 2007. Uninterrupted broad Band of 40 Mbps is available at THE OCTAGON.

E-LIBRARY

PROQUEST- International data aggregator, allowing access to over 4,000 international journals with archives.

CMIE PROWESS- Access to Economic data, financial reports, stock market data, and specialized studies covering all sectors and listed companies.

MATLAB, SPSS, LISREL, CASE LIBRARY
Books and magazines are added on the advice of the faculty and the students.



Curriculum

The programme at DoMS is rigorous and tailored to the needs of the industry. The programme follows a trimester pattern and makes the students experience the rigour and the tough situation prevalent in the corporate environment through case studies, live examples and simulations. The course shapes the students into future leaders ready to “lead by example”.

The programme builds the fundamental building blocks in the various sections of management. The students are taken through the basic management lessons during the first year. Personality development and personal skill improvement became a daily affair, thanks to the business communication and personality development classes during the first year. The second year places emphasis on specialising deeper in the areas, which the students choose. This enables them explore their interests to a greater depth. It emphasizes more on application of management principles and techniques in modern business through continuous industrial interactions and highlights decision making for controlling and applying management concepts.

The end of the first year takes the students through a two month internship programme in different sectors. The internship carries four credits. The students are chosen through campus interviews for the internships. This period equips the students integrate the theoretical knowledge with their practical applications.

A high profile Board of Studies periodically reviews and updates the syllabi based on the changing needs of business environment and brings it for the approval of the Senate. The programme covers 32 courses spread over modules of 10 weeks each and a summer project of 8 weeks, over a 2-year period.

THE KEY FOCUS AREA

FINANCE

- Financial Institutions and Services
- Treasury Management
- Financial Derivatives
- Investment Banking
- Investment Security Analysis & Portfolio Management
- Personal Finance
- Asset Based Financing
- Advanced Corporate Finance
- Tax Laws and Tax Planning

MARKETING

- Market Research
- Marketing Metrics
- Strategic Brand Management
- Business to Business Marketing
- Customer Relationship Management
- Consumer Behaviour
- Retail Management
- Services Marketing

BUSINESS ANALYSIS & IT CONSULTING

- Introduction to Business Analysis & IT Consulting
- Business Analysis in Financial Services/Capital Markets
- Business Analysis in Retail Marketing
- Business Analysis in Manufacturing
- Systems Analysis & Design
- Software Project Management
- Software Quality Management

INDUSTRY FOCUSED
SPECIALIZATION

BUSINESS ANALYTICS

- Business Intelligence
- Data Analytics-I
- Data Analytics-II
- Data Mining Techniques
- Introduction to Business Analytics
- Marketing Analytics
- Supply Chain Analytics
- Financial Risk Analytics
- HR Analytics
- Digital Analytics

OPERATIONS

- Supply Chain Management
- Logistics & Technology Management
- Manufacturing Strategy
- Technology Forecasting
- Service Operations Management
- Advanced Material Management
- Innovation and R&D Management

HUMAN RESOURCE

- Knowledge Management
- Change Management
- Strategic HR Development
- Training for Results
- Organizational Theory
- Compensation & Benefits
- Counselling in Workplace
- Talent Management
- Labour Law and Corporate Governance

THE FACULTY

Dr. N.Thamaraiselvan (Head of the Dept)
MBA, M.Phil, PhD
Associate professor (Marketing)

Dr. M. Punniyamoorthy
B.Sc,B.Tech, M.Tech, ICWAI (INTER), PhD
Professor (Operations& Finance)

Dr. G. Kannabiran
M.Sc, M.E, MBA, PhD
Professor (Information Systems)

Dr. R.Murali
M.Sc, FICWA, MBA,PhD
Associate Professor (Finance)

Dr. V.J.Sivakumar
M.Sc,MBA, PhD
Associate Professor (Marketing)

Dr.B.Senthil Arasu
BE, MBA, PhD
Assistant Professor (Finance)

Mrs. P.Sridevi
BE, MBA
Assistant Professor (Information Systems)

Mr. D.M.Sezhiyan
MBA, M.Phil
Assistant Professor (Marketing & Strategy)

Mr. M. Kameshwara Rao
MBA
Assistant Professor (Human Resources)

Dr. G.Muruganantham
B.Sc,MBA,MPhil, PhD
Assistant Professor (Marketing)

Dr. B. Koteswararao Naik
B.Tech, MBA, PhD
Assistant Professor (Tech. Management & IPR)

Mrs.V.Lavanya
MBA, M.Phil
Assistant Professor (Human Resources)

SOME OF OUR NOTABLE ALUMNI ARE

Ravi Kumar
Chief General Manager, Compliance
SEBI

Ranjith Radhakrishnan
General Manager
Volvo India Ltd.

Ganesh V
Co-Founder and Director
Blue Stream Management Consulting Pvt. Ltd.

Swaminathan Mani
AVP & Head - Marketing & Alliances, BVE
Mahindra Satyam Ltd., Hyderabad

Subramanian Natarajan
General Manager, Marketing
Saint Gobain Gyproc India, Mumbai

Balakarthykeyan Nagarajan
Manager - Compensation and Benefits
GE Global Research
Bengaluru

Thomas K T
Senior Manager,
Cognizant, Chennai

Vinod Krishna
Manager, Global Marketing & Communications
Genpact, Bengaluru

Shantanu Choudhury
Head- Partner Management
Orange Business Services
Bengaluru Area, India

Ravi Sekar
Assistant Mgr.
Deloitte Touche Tohmatsu
Hyderabad

Latha Swamy
Principal Program Manager,
EMC, Bengaluru

Dilip Murugesan K
Assistant Manager - HR
Recruitment , TCS, Chennai

K G Prasad
Product Manager
Small Commercial Vehicles
Tata Motors Ltd.

Muthukumar Raghavendran
Vice President, One West Bank
Greater Los Angeles

Sanjai K
Vice President & Head,
Asia Pacific & Japan - Global Delivery
SAP Labs Ltd.

Anup Malayickal
VP, Goldman Sachs Bank

Dr. Madalasa Venkataraman
Faculty, IIM, Bengaluru & Visiting Faculty, IIM-Indore

Ganesh Mahadevan
Lean Implementation Expert
Kanzen Institute Asia Pacific, Hyderabad

Rosario Regis
Sr, Manager, Maveric Systems

Dr. Amarendra Kumar
Director - Global Accounts at CA
Bengaluru Area

Swaroop N
Research Manager
Cross-Tab
Bengaluru

Udhaya Baskar S
Senior Manager, Genpact, Bengaluru

Apurba Sen
Associate Director, Advertising Strategy
Rediff.com India Ltd

Satish Medapatti
Analytics Manager
24x7 labs, Bengaluru

Balyan Pradeep Kumar
Managing Partner & Entrepreneur
BluePrint 360, Chennai

ALUMNI



The alumni of DoMS-NITT are ubiquitous in the corporate world. DoMS can take pride in the contribution extended by the passed out students- the alumni, in the development of different organisations across varied sectors. The alumni occupy the top echelons in the corporate ladder.

Ligature 2011, the official alumni meet was organised in Chennai at The Vijay Park. The get together was a nostalgic day for the group. It was a perfect spot for interaction with the alumni and to share the different industry practices.

The Alumni of the Bangalore chapter convened at Barbeque Nation Bangaluru, for an informal get-together. This event, christened as "Home coming 2011" served as a platform for sharing and networking among the alumni.

Activities at DoMS



Workshop on SCM:

The National workshop on “Emerging Trends in Supply Chain and Changing Business Environment” was conducted on January 22nd and 23rd 2011. The session brought together well known industry stalwarts in the field of supply chain management.

The two day workshop cracked important supply chain concepts and presented breakthrough ideas in supply chain management in various perspectives. The speakers covered all verticals and horizontals of SCM and its relation with other aspects of business.

Session:

“Supply Chain Improvement”

Mr.A.L.Vasudevan, GM,
Training & Development,
Lucas TVS Limited - Chennai.

“Supply Chain Analytics”

Mr.Rony Das,
Research and Consulting strategy Projects Lead,
Hewlett Packard – Bangalore.

“Issues on Logistics as a complete Advantage”

Mr.Gangadhar Rout,
Head, Logistic Solution – SCM,
Essar Steel Business Group – Mumbai.

“Issues on Logistics as a complete Advantage”

Mr.T.K.Bharath, MD,
Thought Process Logistics Management Consulting Services,
Bangaluru .

“Material Requirements Planning”

Mr. Mohan,
AGM, ERP, BHEL- Trichy.

Workshop on Business Analytics and IT Consulting:

The workshop was conducted in collaboration with the Zaasti Corporation, USA.

Mr. Thothathri Visvanathan,
Vice President & Delivery Head,
Infosys, Chennai

Mr. Peter Johnson
A Certified Business Analysis Professional™,
International Institute of Business Analysis (IIBA), USA

- Mr. Thothathri Viswanathan Inaugurated the workshop with his introductory speech on latest business scenario in IT Consulting.
- Mr. Peter Johnson demonstrated the excellent critical thinking and analytical skills in the Requirements Analysis and Elicitation Knowledge areas.
- The training was a great value addition for those entering into Business Analysis & IT Consulting profiles of various organizations

Guest Lectures



Mr. Ravi Viswanathan
Global Vice President, Telecom Services
Tata Consultancy Services

Mr. Ajit Joshi
General Manager
Reserve Bank of India, Hyderabad

Mr. Sanjai K
Regional Head - Asia Pacific & Japan
SAP India Pvt. Ltd.

Mr. Thothathri Viswanathan
Vice President and Delivery Head,
Communications and Entertainment
Infosys

Dr. B. Mahadevan
Professor, IIM, Bengaluru

Late Dr. A. Raja
King Abdullah University, Saudi Arabia

Dr. Vasanthi Srinivasan
Professor, IIM, Bengaluru

Mr. C.M. Raju
Chief General Manager, Bank of India

Ms. Artemis Preeshl
New Orleans University, USA

Dr. L.S. Ganesh
Professor, DoMS, IIT Madras

Dr. R. Ramanan
Associate Professor, Statistics
Presidency College, Chennai

Dr. Athreya
Ex. Member of the Planning Commission, Kerala

Mr. Namby Dhandapani
Director, Business Development,
Cognizant

The 360 Degree Approach

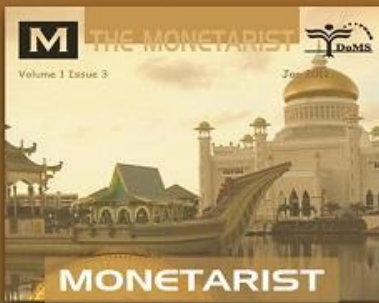
The knowledge reaped from the curriculum is further nurtured by various extra – curricular club activities (by the students and for the students). These activities aid them in broadening their expertise to the next higher level. The various clubs and activities are:



The Social Entrepreneurial & Cultural club, - the SEC club organizes events to hone social skills, sharpen entrepreneurial aptitude and portray cultural talent of the students. The club works in an integrated relationship with the E-Cell of NIT-Trichy. In addition, it organizes event on the lines of extempore, debates, case study analysis etc., for complementing the skills of the students.



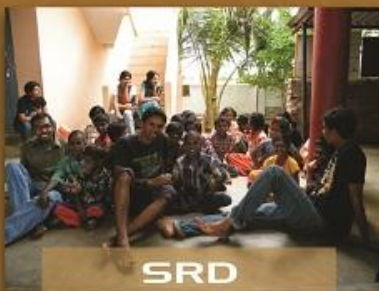
A quarterly magazine managed by the students, which acts as a mirror to DoMS activities. Each edition is a potpourri of different types of articles, interviews and analyses on various subjects. The magazine is structured with a theme as the backbone and relevant articles forming the support structure. This composition is engineered by a core team of dedicated editors, supported by office bearers.



A monthly publication of The Finance Club, DoMS, NIT Trichy, boasts of financial acumen of its students. The magazine is an initiative to bridge the gap between students, alumni and corporate. Each edition comprises various sections ranging from national & international happenings, fin-facts, quizzes to articles contributed by students.



DoMS - NIT Trichy has a dedicated website, but that does not satiate the hunger for expression of the student community. Mindscape was also born out of a need to update the business world about the activities at DoMS. The prospective student community and the huge online audience take advantage of this "universe of DoMS-NIT Trichy- the blog" to stay updated about the universe inside the department and the business universe outside too.



The study of Management would be incomplete without the prospective managers developing a sense of responsibility towards the society. As a part of this endeavor DoMS adopted Anbagam, an orphanage near Trichy. A book donation campaign organized by the department was successful in amortizing funds to the scale of 3 Lakhs which acted as the wind in the sails for the Anbagam cause.

"DoMS-NITT (REC) did prepare me to be a grounded professional and aid the transition to an Industry like Automobile which hitherto was averse to accepting Management Graduates from Premier Institutes. The Sprawling campus and the good Infrastructure gives you the right-kind of atmosphere for a good academic career. The close Industry interactions helped growing up to be a professional"

Ranjith Radha Krishnan,
General Manager, India Region,
Volvo Group, Asia Trucks Operation



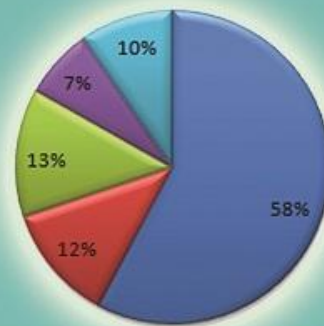
Student Profile

Education Profile



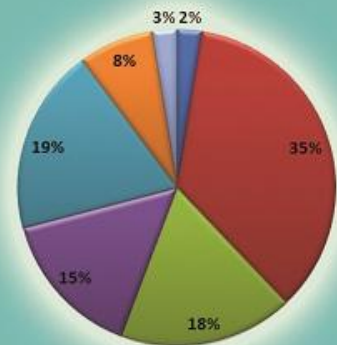
- B.Com
- B.E
- B.Pharma
- B.B.A
- B.P.T
- Chartered Engg
- B.Sc

Work Experience Profile



- Freshers
- 0-1 Year
- 1-2 Years
- 2-3 Years
- > 3 Years

Summer Internship Distribution



- Aviation
- BFSI
- IT/ITES
- Management Consulting
- Manufacturing
- Oil & Energy
- Telecom



Industry Focused Curriculum

By pegging the curriculum with the current market signals, DoMS has revamped its curriculum across all Functional Domains and is now offering industry-specific specializations in Business Analytics and Business Analysis & IT Consulting cutting across traditional functional specializations.

A robust curriculum was framed with inputs from the companies like Genpact, MindTree, Fidelity, HP, Cognizant, TCS, Infosys, WIPRO, DeciDyn and AOL with professors from the institute visiting the companies and brainstorming about the structure and contents of the curriculum. The idea was hailed by the industry as it would provide quality manpower and give a data oriented decision making flavor across traditional business functions to the students.



Summer Internship

Year after year, companies come from diverse disciplines visit the campus to select the brightest budding managers whom the institute has nurtured to excel in all walks of life. The institute attracts many recruiters, most of them being regular ones. They include



Final Placement Recruiters





GETTING HERE

NIT Tiruchirappalli (also known as Trichy or Tiruchy) is located about 20 Kms from Tiruchirappalli junction (TPJ)/ central bustand (CBS) on the Tanjavur highway. It is an important junction in the southern railway. It connects Chennai, Tanjavur, Madurai, Tuticorin, Thirupati, Rameswaram, Bangalore, Colmbatore and Cochin. It has an international airport and it is connected with Chennai, Singapore, Colombo, Sharjah and Calicut.

RAILWAY TIMINGS

Train No.	Train Name	From	To	Days	Departure	Arrival
EXPRESS TRAINS - TRICHY TO CHENNAI						
6178	ROCKFORT EXPRES	Trichy	Chennai	Daily	22.00	05.10
6128	GUV CHENNAI EXP	Trichy	Chennai	Daily	14.10	21.15
6108	MAQ CHENNAI EXP	Trichy	Chennai	Daily	22.20	05.30
2636	VAIGAI EXP	Trichy	Chennai	Daily	08.50	14.30
2606	PALLAVAN EXP	Trichy	Chennai	Daily	06.30	12.00
EXPRESS TRAINS - CHENNAI TO TRICHY						
2605	PALLAVAN EXP	Chennai	Trichy	Daily	15.45	21.15
2633	KANYAKUMARI EXP	Chennai	Trichy	Daily	17.30	17.30
2635	VAIGAI EXP	Chennai	Trichy	Daily	22.35	22.35
2637	PANDIAN EXP	Chennai	Trichy	Daily	12.40	17.50
6107	MS MANGALORE EX	Chennai	Trichy	Daily	21.45	03.15
6127	MS GURUVAYUR EX	Chennai	Trichy	Daily	07.50	13.05
6177	ROCK FORT EXP	Chennai	Trichy	Daily	22.30	05.30
6713	RAMESWARAM EXP	Chennai	Trichy	Daily	17.00	22.25
EXPRESS TRAINS - BANGALORE TO TRICHY & TRICHY TO BANGALORE						
0670	TIRUCHY EXPRESS *	Bangalore	Trichy	Daily	22.15	08.30
0669	BANGALORE EXP *	Trichy	Bangalore	Daily	18.45	05.00
6232	MAILADUTURAI EX	Bangalore	Trichy	Daily	19.05	04.05
6231	6231 MYSORE EXPRESS	Trichy	Bangalore	Daily	20.35	08.55

FLIGHT TIMINGS

Flight No.	Airline	Days of Operation	From	To	Departure	Arrival
DN-153	KING FISHER	Daily	Chennai	Trichy	10:20	11:20
IC-0521	INDIAN AIRLINES	Monday	Chennai	Trichy	10:35	11:25
IC-0589	INDIAN AIRLINES	Wednesday & Sunday	Chennai	Trichy	13:10	14:00
IC-0967	INDIAN AIRLINES	Mon/Tue/Thu/Sat	Chennai	Trichy	13:10	14:00
IX682	AIR INDIA EXPRESS	Daily	Trichy	Chennai	00:01	00:50
IC968	INDIAN AIRLINES	Daily	Trichy	Chennai	04:40	05:35
IX684	AIR INDIA EXPRESS	*Tue/Thu/Sat	Trichy	Chennai	11:40	12:35
IT2912	KING FISHER	Daily	Trichy	Chennai	11:45	13:20
IX684	AIR INDIA EXPRESS	Mon/Wed/Fri/Sun	Trichy	Chennai	12:15	13:05

Places to Visit

ROCK FORT TEMPLE

The 83m high Rock Fort is the only outcrop in the otherwise flat land of the city. The rock is one of the oldest in the world—approximately 3,800 million years, which makes it as old as the rocks of Greenland and older than the Himalayas. The sheer abruptness of its rise is a thrill in itself, but the actual centre of attraction is not the fort itself, of which very little remains, but the temple at the summit. 344 steps hewn out of rock lead to the top where there are inscriptions dating back to the 3rd century.B.C



SRIRANGAM

The district's most important pilgrim centre is located in an island just 7 kms from Tiruchi. Srirangam, surrounded by the waters of river Cauveri on one side and its tributary kollidam on the other, is a 600 acre island-town enclosed within the seven walls of the gigantic Sriranganathaswami Temple. Most of it dates from the 14th to 17th centuries, and many people have had a hand in its construction, including the Cheras, Pandyas, Cholas, Hoysalas and rulers from Vijayanagar.

KALLANAI THE GRAND ANAICUT Not far from the island is one of the greatest engineering marvels of India. The Grand Anaicut built by Karikalan Chola in the 2nd century A.D. to harness the waters of the Kaveri. Made of stone, the dam is 329 m long and 20m wide and still very much in use. Additions have been made in the form of a road bridge on top of the dam. This is a good picnic spot. The largest gopuram in the first wall on the southern side was completed as recently as 1987, and now measures 73m.



BRIHADEESWARAR TEMPLE The Peruvudaiyar Kovil or Brihadeeswarar Temple, also known as Rajarajeswaram at Thanjavur in the Indian state of Tamil Nadu, is the world's first complete granite temple and a brilliant example of the major heights achieved by Cholas kingdom Vishwakarmas in temple architecture. It is a tribute and a reflection of the power of its patron Raja Raja Chola I. It remains as one of the greatest glories of Indian architecture. The temple is part of the UNESCO World Heritage Site "Great Living Chola Temples".

THE LOURDE'S CHURCH, TRICHY is a replica of the famous Church at France known as Basilica of Lourdes. The Church at France is known for its curative value and therefore for the believers, the Basilica of Lourdes is the right place to find solace from their bodily pains.



TIRUCHIRAPPALLI AND CHENNAI

DISTANCE BETWEEN TIRUCHIRAPPALLI AND CHENNAI-338 KILOMETERS





DoMS

DR. A.K. BAKTHAVATSALAM
PROFESSOR AND HEAD
TRAINING AND PLACEMENT
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EMAIL: tp@nift.edu

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