

ORGANIZING COMMITTEE

CHIEF PATRON

Dr. G. Aghila

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CHAIRPERSONS

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CONVENERS

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Chairman – NRDC-IFC

Dr. K. Muthukumar

Coordinator – NRDC-IFC

Dr. Jaya Bharatha Reddy

Head – IPR Cell

COORDINATORS

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Department of Computer Applications

Dr. Rajeswari Sridhar

Dept. of Computer Science & Engg.

Dr. M. Sridevi

Dept. of Computer Science & Engg.

Dr. P. Sridevi

Dept. of Management Studies

ABOUT NATIONAL INSTITUTE OF TECHNOLOGY, TIRUCHIRAPPALLI, INDIA

The National Institute of Technology, Tiruchirappalli (NITT), started in 1964 with a view to catering the needs of manpower in technology for the country. NITT is ranked first among all 31 NITs for the third time and ninth among all the technical institutes in India by the National Institute Ranking Framework (NIRF). NITT is witnessing exponential growth in Academic and R&D activities.

ABOUT NRDC-IFC, NITT

Innovation is very much essential for sustainable industrial and economic growth. To motivate the R&D output in terms of innovations, National Research Development Corporation (NRDC), Government of India establishes Innovation facilitation Centers at research institutions. The main objective of this center is to motivate industry-oriented innovative scientific research and Intellectual Property (IP) oriented technology development. The Innovation Facilitation Centre (IFC) at NITT promotes innovation activities and facilitates the transfer of technology to the industry and entrepreneurs.



**NATIONAL RESEARCH
DEVELOPMENT CORPORATION**

An Enterprise of DSIR

Ministry of Science and Technology, Govt. of India

Sponsored

FIVE DAY WORKSHOP

On

**INTELLECTUAL PROPERTY
RIGHTS, TECHNOLOGY
TRANSFER &
ENTREPRENEURSHIP**

(with a focus on ARTIFICIAL INTELLIGENCE
& DATA SCIENCE)

30th January 2023 – 03rd February 2023

(ONLINE MODE)

Organized by



Centre of Excellence in Artificial Intelligence

**NATIONAL INSTITUTE OF TECHNOLOGY
TIRUCHIRAPPALLI, INDIA**

SCOPE OF THE PROGRAM

- To address the importance of innovation and knowledge transfer to create innovative technology & product.
- To understand the concepts of Intellectual Property Rights
- To analyze the marketing and economic strategies for startups
- To accentuate a widespread awareness of startup opportunities of AI and ML
- To explore the emerging trends of AI & ML in non-engineering areas like healthcare, finance, legal, agriculture

TOPICS TO BE COVERED

- IPR and IP support systems
- Innovation and Technology transfer models
- Start up: Identification, Building and Growth Strategies
- Startups in the era of AI
- AI for societal aspects – Healthcare and Agriculture
- Marketing Strategies for Startups
- Data Analytics Opportunities

RESOURCE PERSONS

Faculty Members from reputed academic institutes and Experts from Industry and Startups

PARTICIPANTS

Faculty Members, Research Scholars, and PG / UG Students from all universities/ institutes/ colleges.

REGISTRATION

The registration fee for the course is Rs. 500/- (inclusive of GST).

Interested candidates are requested to fill and submit the following form:

Procedure for payment provided in the below link

https://drive.google.com/file/d/1eDLtqHcgKVnNbSH77fJnG_yETSRTSOvs/view?usp=share_link

Payment link
(Use NRDCCA SOAIML-2022 and make payment)

<https://www.onlinesbi.sbi/sbicollect/icollecthome.htm>

Google form Link

<https://forms.gle/THjfeeUFneURAZAa7>

PROGRAMME MODE & SCHEDULE

The mode of conducting workshop will be through online video conferencing by the Cisco WebEx platform.

The schedule of the programme and the online meeting link will be shared with the participants on 27 January 2023.

Upon successful completion of the workshop, the electronic certificate will be issued to the participants.

IMPORTANT DATES

Last date for receiving the duly filled in Registration form	25th January 2023
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CONTACT INFORMATION

For any clarifications, please contact:

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