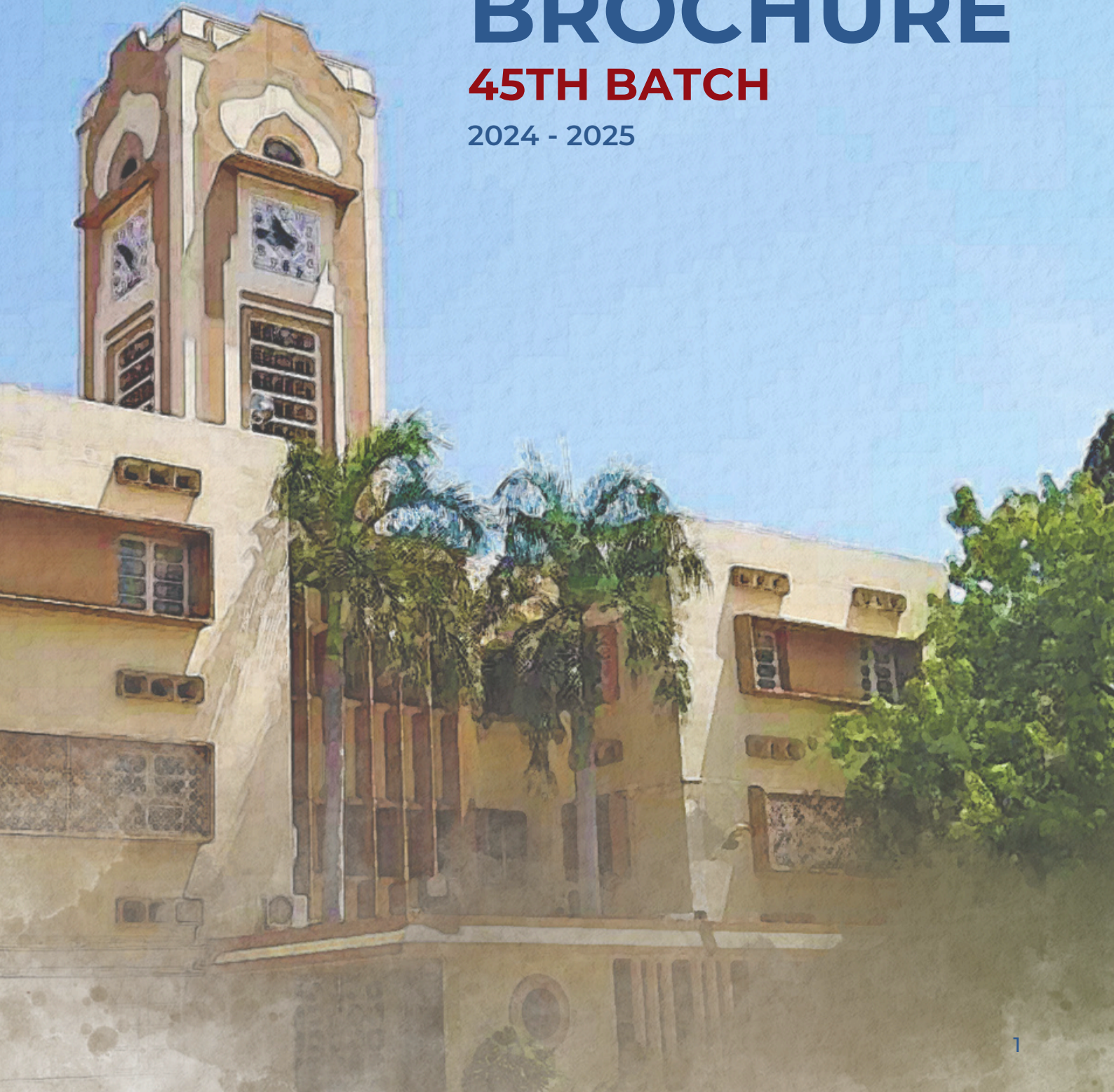




# FINAL PLACEMENT BROCHURE

**45TH BATCH**

2024 - 2025





## ABOUT NITT

Recognized as an Institute of National Importance by the Government of India, NIT Trichy is currently **ranked number 1 among the NITs and 9th in the engineering discipline in the National Institutional Ranking Framework (NIRF) 2023**. It also focuses on management, science, technology and architecture. The institute pioneered the initiation of an MBA program among all the NITs and was named **'University of the Year' in 2017 by the Federation of Indian Chambers of Commerce and Industry (FICCI)**.

## VISION

To be a globally acknowledged Business School with social relevance.

## ABOUT DoMS

Founded in 1978, the Department of Management Studies (DoMS) at NIT Trichy is one of the oldest B-Schools in India, student-driven and carrying a **legacy of 45 years of exemplary education**. Along with core management subjects, students at DoMS are instilled with high virtues and values that prepare them to enter the corporate world. DoMS is ranked **first among the management departments of all NITs** and is one of the few B-Schools in the country to offer a specialization in Business Analysis and IT Consulting.

## MISSION

To develop managers and entrepreneurs of essence and excellence and to enrich the society through education, research and consultancy.

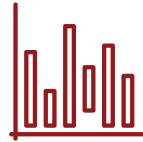


## CLUBS



### VITTIYA The Finance Club

Vittiya engages in activities such as financial analysis, workshops and research, thus fostering a collaborative environment.



### ANALYTICA The Analytics Club

Analytica is dedicated to enhance data-driven decision-making skills through workshops, guest lectures and projects.



### PERSONA The HR Club

Persona organizes workshops to promote awareness of the current HR trends, fosters a sense of the community and provides valuable practical insights.



### LITCOM The Literature Club

Litcom fosters a passion for reading and critical thinking through discussions, events and creative projects, promoting diverse perspectives and strong communication skills.



### VIPANAN The Marketing Club

Vipanan serves as an engaging platform for students to gain practical insights in marketing through various workshops, seminars and hands-on activities which fosters creativity.



### OPEX The Operations Club

Opex engages solely in a variety of activities thus enhancing the understanding and expertise in the field of operations management and logistics within the esteemed institution.

# COMMITTEES



## ALUMNI

Strengthens communication with alumni, enhancing the institution's reputation and broadening ongoing and valuable support for students' career goals.



## EVENT ORGANIZING

Specializes in planning, scheduling and executing events, gaining hands-on experience in event management, teamwork and organizational skills.



## FINANCE

Oversees all financial aspects of the department, including planning, accounting, forecasting expense monitoring and overall financial performance.



## TRAINING AND PLACEMENT

Bridges academia and industry, fostering collaboration and innovation, while boosting students' skills, knowledge, experience and career opportunities.



## STUDENT DEVELOPMENT & CORPORATE RELATIONS

Elevates students' academic and career growth through targeted skill-building workshops, corporate networking, hands-on projects and industry exposure.



## PUBLIC RELATIONS & ADMISSION

Effectively manages an institution's image and communications while streamlining admissions through efficient communication and enhanced applicant engagement.



# NOTABLE ALUMNI



**Dr. G Kannabiran**  
Director - NAAC  
Former Director - IIIT Sri City  
1987



**Ms. Revathi Kant**  
CDO & Senior VP  
Titan Company Ltd  
1990



**Mr. Jiju P Mani**  
Managing Director  
Accenture  
1995



**Mr. Rashmi Ranjan**  
CEO - Business Head  
Parry Enterprises  
1997



**Mr. Pooranan B**  
CTO & Co-Founder  
Codem  
1997



**Mr. Anand Vaidyanathan**  
VP  
Wells Fargo  
1998



**Mr. Debraj Majumdar**  
Director - CMA  
KPMG  
1999



**Ms. V Subha**  
Director  
Citi Bank  
1999



**Ms. Hema Rengaswamy**  
VP - HR  
Standard Chartered GBS  
2003



**Mr. Abhinav Vikas**  
Partner  
Deloitte  
2005

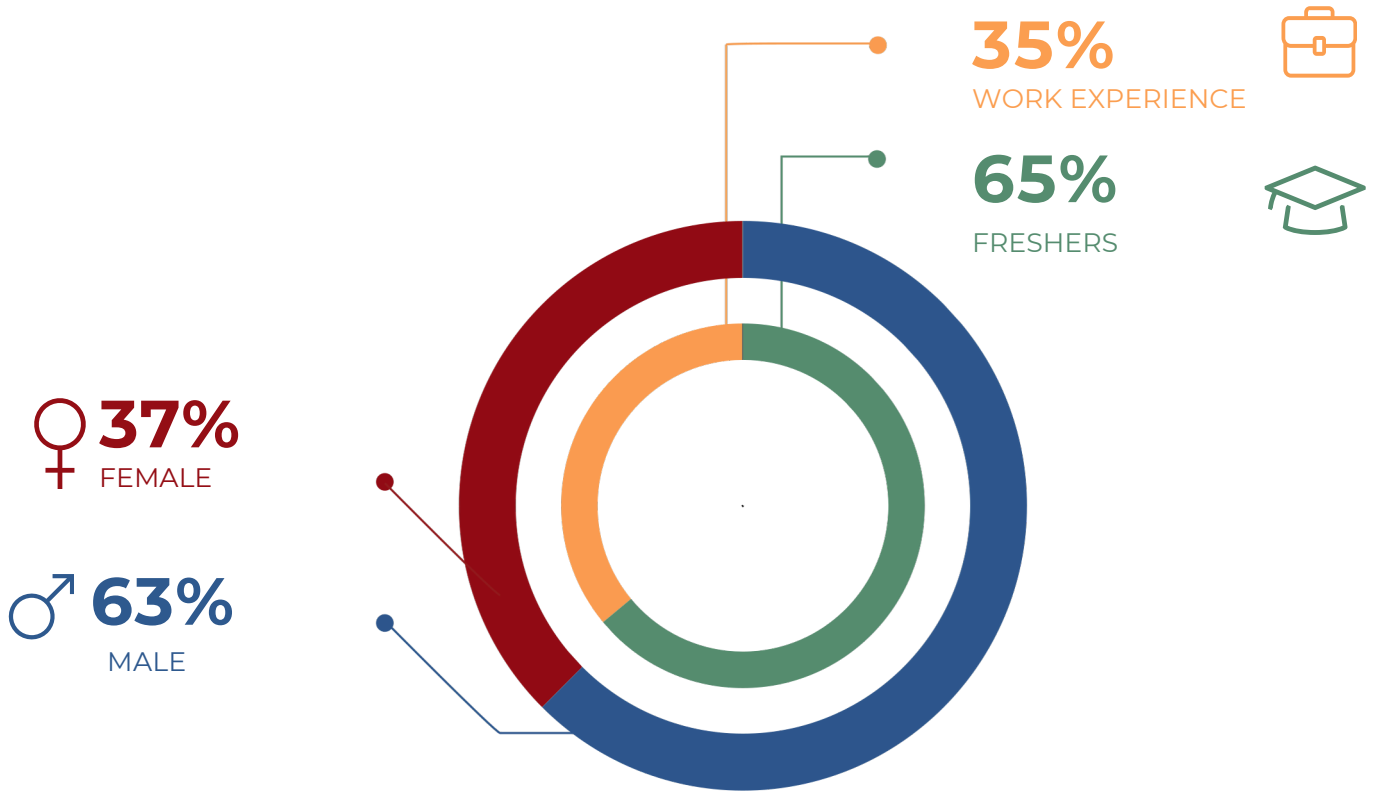


**Mr. Antony Alex**  
VP  
Citi  
2006

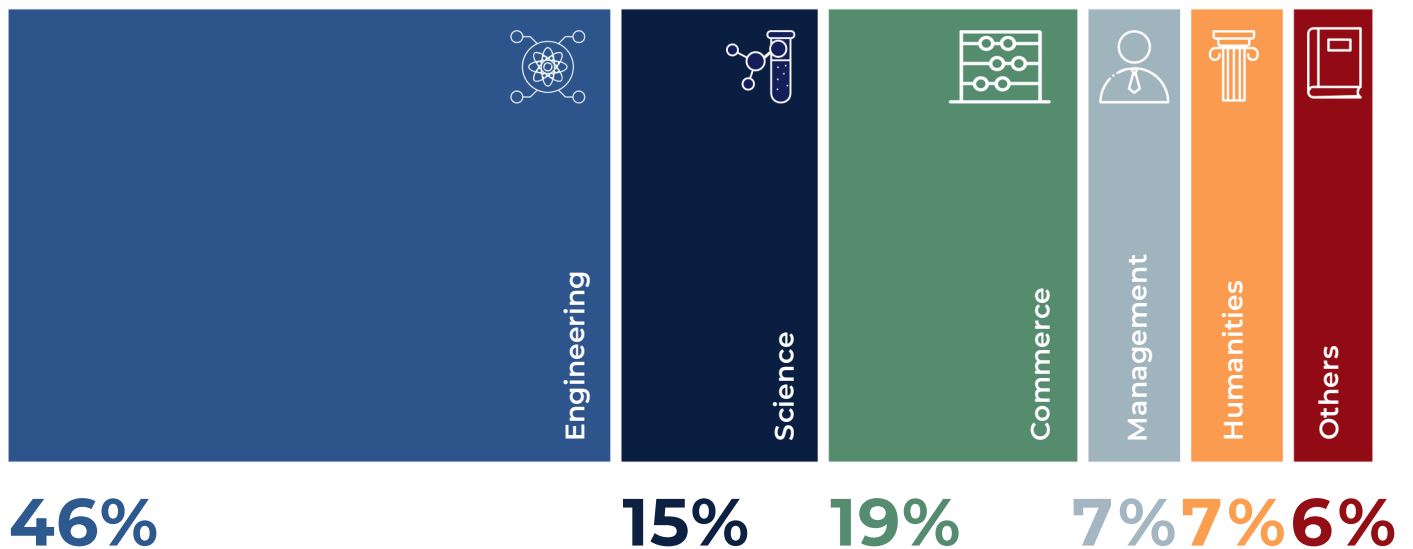


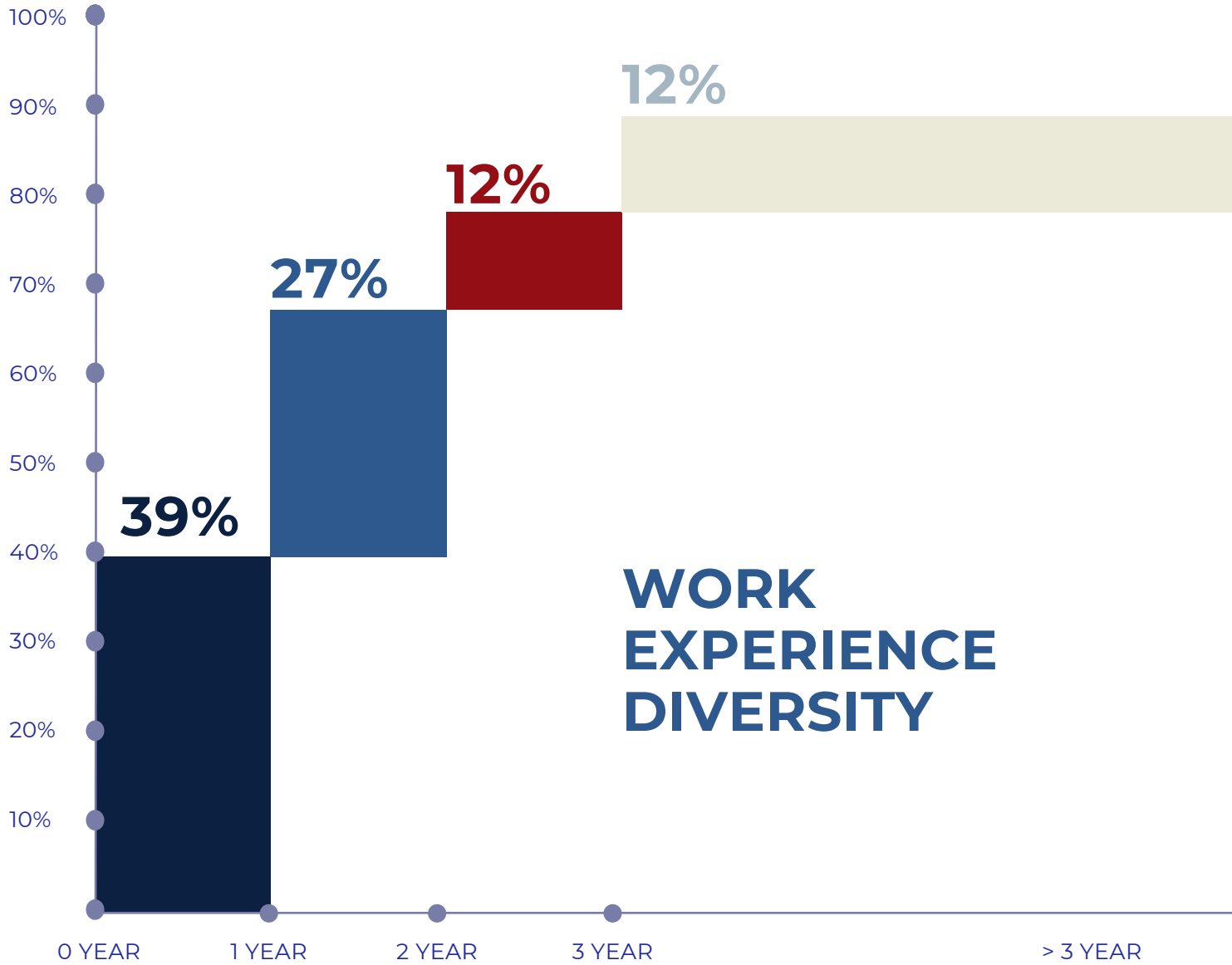
**Ms. Abinaya Ashok Kumar**  
VP - Merchant Services  
Bank of America  
2009

## BATCH DEMOGRAPHICS



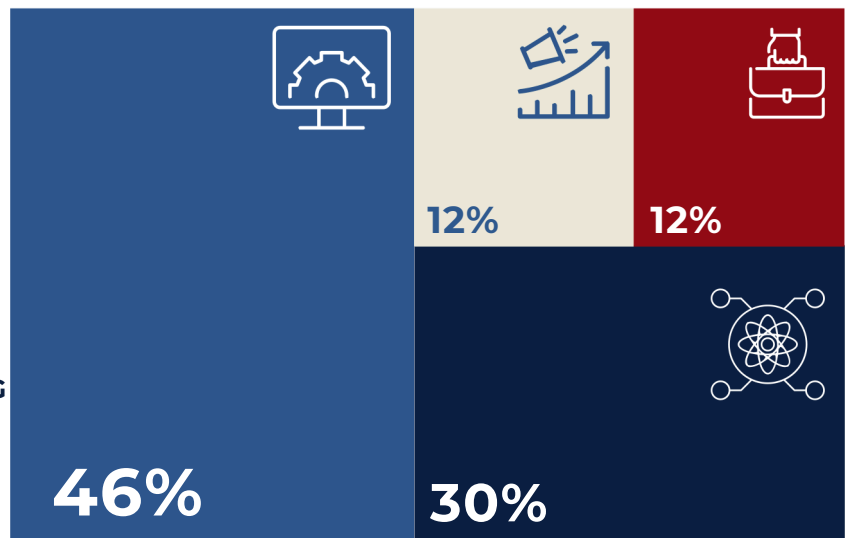
## ACADEMIC DIVERSITY





## WORK EXPERIENCE

- IT
- ENGINEERING & MANUFACTURING
- SALES & MARKETING
- OTHERS



# CURRICULUM



## OPERATIONS MANAGEMENT

- Production and Operations Management
- Operations Research
- Production Planning and Control
- Logistics Management
- Supply Chain Management
- Services Operation Management
- Advanced Materials Management
- Advanced Operation Research
- Technology Forecasting
- Supply Chain Analytics

## MARKETING MANAGEMENT

- Strategic Brand Management
- Retail Management
- Consumer Behavior
- Customer Relationship Management
- Marketing Research
- Sales Management
- Marketing Metrics
- Analytics for Strategic Market Planning
- International Marketing
- Digital Marketing

## FINANCIAL MANAGEMENT

- Financial Institution and Services
- Financial Derivatives
- Investment Banking
- Asset Based Financing
- Personal Finance
- Advanced Corporate Finance
- Tax Laws and Tax Planning
- International Finance
- Financial Risk Analytics





## HUMAN RESOURCES MANAGEMENT

Talent Management  
Training and Development  
Interpersonal Effectiveness  
Compensation and Benefits  
Counselling in the Workplace  
Industrial Psychology  
HR Analytics  
Industrial Relations and Labour Laws  
International Human Resource Management

## BUSINESS ANALYSIS & IT CONSULTING

Information Management  
Corporate Information Strategy & Management  
Business Analysis and ITC in Manufacturing  
Technology Management  
Introduction to Business Analysis & IT Consulting  
Systems Analysis and Design  
Software Project Management

## BUSINESS ANALYTICS

Introduction to Business Analytics  
Basic Data Analytics  
Big Data Analytics and Data Science  
Advanced Data Analytics  
Machine Learning Techniques  
Advanced Machine Learning Techniques  
Data Mining Techniques  
Google Analytics  
Text Analytics  
Digital Analytics  
Data Analytics Software Lab

# FACULTY



**Dr. B Senthil Arasu**

Professor and HOD  
Finance



**Dr. G Kannabiran**

Professor (HAG)  
Information System



**Dr. M Punniyamoorthy**

Professor (HAG)  
Operations & Analytics



**Dr. N Thamaraiselvan**

Professor  
Marketing



**Dr. V J Sivakumar**

Professor  
Marketing



**Dr. G Muruganantham**

Professor  
Marketing & General Management



**Dr. P Sridevi**

Professor  
Information System



**Dr. V Lavanya**

Associate Professor  
Human Resource

## FACULTY



**Dr. S Nivethitha**

Assistant Professor  
Human Resource



**Dr. S Yamini**

Assistant Professor  
Operations & Analytics



**Dr. Shobitha Poulose**

Assistant Professor  
Human Resource



**Dr. Janarthanan Balakrishnan**

Assistant Professor  
Marketing



**Dr. Malolan Sundararaman**

Assistant Professor  
Operations & Data Analytics



**Dr. J Kirubakaran**

Assistant Professor  
Finance



**Dr. R Prince**

Assistant Professor  
Human Resources



**Dr. S Velavan**

Assistant Professor  
Finance

## ALUMNI TESTIMONIALS



### Mr. Varun Shivhare

Regional Manager (West Zone)  
Cardekho Group

"DoMS-NIT Trichy gave me a chance to reinvent myself. Its rigorous academic challenges united with state of the art infrastructure presented me a rich personal development experience."



### Mr. Balakarthykeyan Nagarajan

Manager - C & B  
General Electric India Ltd.

"DoMS-NIT Trichy is the best place to look for talent that has been groomed with a perfect blend of education, extra-curricular activities, business acumen and fun. Long history of experienced professors, specialized courses ensures that students are transformed into world class business professionals."



### Mr. Sathish Medapati

Associate Vice President  
24/7 Customer

"DoMS-NIT Trichy is one of the finest learning institutes in the country. Apart from having world class facilities, the faculty adds the dimension of practical application to all management aspects and encourages thought leadership and innovation among students."



### Mr. K G Prasad

Product Manager  
Small commercial Vehicles  
Tata Motors Ltd.

"The excellent infrastructure at the institute coupled with a culture that fosters learning and creativity helped me to acquire the right set of skill sets to be a successful business manager."



### Mr. Apurba Sen

Associate Director  
Advertising Strategy  
Rediff India Ltd

"Few words will be injustice, that was the best best experience of my life, one I wish to live again. Friends, infrastructure, environment and everything you think, it's the best."



# GUEST LECTURES

## MARKETING METRICS

**Mr. Satish Medapati**

Head - AI & Data Solutions  
Movius Corp

## HR TECHNOLOGY LANDSCAPE IN INDIA

**Mr. Chinda Vamsi**

Founder  
People Pilot

## GREEDY HEURISTIC GENETIC ALGORITHM

**Mr. Aniruddhan PN**

Senior Lead- Analytics  
Fidelity Investments India

## CUSTOMER CENTRIC ANALYSIS IN E-COMMERCE BUSINESSES

**Mr. S Gopikrishnan**

Assistant Manager  
Reliance Retail

## MARKETING METRICS

**Ms. Mathangi Sri**

Chief Data Officer  
YUBI

## MARKETING AND BRANDING

**Mr. V Srinivasan**

CEO  
Pawgo

## INTELLECTUAL PROPERTY RIGHTS

**Prof. B K Naik**

Professor IIM  
Mumbai

## TRENDS IN COMPENSATION & BENEFIT STRUCTURE

**Mr. R Albert**

HR Manager  
NLC India Limited

## FACILITY PLANNING IN SERVICE & MANUFACTURING

**Mr. Deepak Jakate**

Corporate Consultant  
Envision Management

## SUPPLY CHAIN MANAGEMENT

**Col. N Selva Kumar (Retd.)**

CEO  
Bridge Bharat Council



# MANAGEMENT EVENTS

## PRABANDHAN

Prabandhan, the distinguished lecture series organized by NIT Tiruchirappalli's Department of Management Studies, delves into Management 4.0. It empowers future business leaders with vital insights, enabling students to navigate dynamic industries, fostering preparedness for evolving business challenges.

## INACON 23

### General Management Conclave

Inacon, the conclave, acts as a pivotal nexus for academic and industrial convergence, providing students with exclusive access to immersive sessions, workshops, and networking events. Through these engagements, Inacon equips students with the skills and insights essential for adeptly maneuvering the ever-evolving challenges within their chosen professional domains.



Nisadya, NIT Trichy's esteemed management festival, serves as a revolutionary force, Transforming the educational landscape in business studies. Beyond a mere gathering, it's a dynamic platform where participants embark on an exhilarating journey, pushing the boundaries of conventional thinking in the realms of business and management.

# PROMINENT RECRUITERS





**NATIONAL INSTITUTE OF TECHNOLOGY,  
TIRUCHIRAPPALLI  
DEPARTMENT OF  
MANAGEMENT STUDIES**


**COMMUNICATION ADDRESS:**

**Dr. A K Bakthavatsalam  
Professor (HAG) and Head  
Department of Training and Placement  
National Institute of Technology  
Tiruchirappalli - 620015**

 0431 2501081, 2503781, 3788

 [www.nitt.edu](http://www.nitt.edu)

 [tp@nitt.edu](mailto:tp@nitt.edu), [tnp.nitt@gmail.com](mailto:tnp.nitt@gmail.com)

 [doms-nit-trichy](https://www.linkedin.com/company/doms-nit-trichy)

