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PLACEMENT BROCHURE

2025 - 2026

DEPARTMENT OF MANAGEMENT STUDIES

NATIONAL INSTITUTE OF TECHNOLOGY, TIRUCHIRAPPALLI



ABOUT NITT

Recognized as an Institute of National Importance by the Government of India, NIT Trichy consistently ranks among the top engineering institutes in the country. In the **National Institutional Ranking Framework (NIRF)**, it has maintained a position within the top 10 ranks in the engineering discipline from 2020 to 2024. Apart from engineering, the institute also excels in management, science, technology, and architecture. Notably, NIT Trichy pioneered the introduction of an MBA program among all NITs and was named 'University of the Year' in 2017 by the Federation of Indian Chambers of Commerce and Industry (FICCI).

ABOUT DoMS

Founded in 1978, the Department of Management Studies (DoMS) at NIT Trichy is one of India's oldest and most respected B-Schools, with a **47-year legacy of exemplary education**. DoMS has always been at the forefront of management learning, seamlessly integrating academic excellence with real-world relevance. As a student-driven institute, it instills strong values and virtues alongside core management knowledge, preparing students to enter the corporate world as responsible leaders. Ranked first among the management departments of all NITs, DoMS is also among the few B-Schools in India offering a unique specialization in **Business Analysis and IT Consulting**.

VISION

To be a globally acknowledged Business School with social relevance.

MISSION

To develop managers and entrepreneurs of essence and excellence and to enrich the society through education, research and consultancy.

CURRICULUM

OPERATIONS MANAGEMENT

Production and Operations Management
Operations Research
Production Planning and Control
Logistics Management
Supply Chain Management
Services Operation Management
Advanced Materials Management
Advanced Operations Research
Technology Forecasting
Supply Chain Analytics



MARKETING MANAGEMENT

Strategic Brand Management
Retail Management
Consumer Behaviour
Customer Relationship Management
Marketing Research
Sales Management
Marketing Metrics
Analytics for Strategic Market Planning
International Marketing
Digital Marketing



CURRICULUM

FINANCIAL MANAGEMENT

Financial Institution and Services
Financial Derivatives
Investment Banking
Asset Based Financing
Personal Finance
Advanced Corporate Finance
Tax Laws and Tax Planning
International Finance
Financial Risk Analytics



HUMAN RESOURCES MANAGEMENT

Talent Management
Training and Development
Interpersonal Effectiveness
Compensation and Benefits
Counselling in the Workplace
Industrial Psychology
HR Analytics
Industrial Relations and Labour Laws
International Human Resources Management



CURRICULUM

BUSINESS ANALYSIS & IT CONSULTING

Information Management
Corporate Information Strategy & Management
Business Analysis and ITC in Manufacturing
Technology Management
Introduction to Business Analysis & IT Consulting
Systems Analysis and Design
Software Project Management



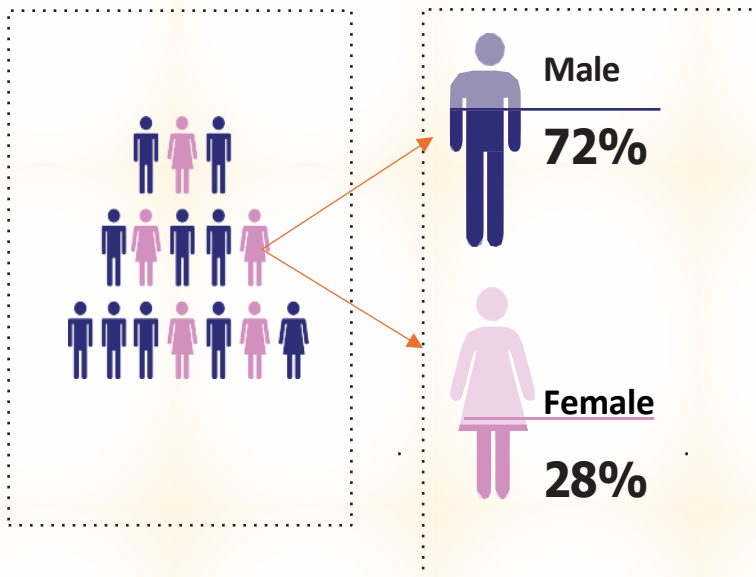
BUSINESS ANALYTICS

Introduction to Business Analytics
Basic Data Analytics
Big Data Analytics and Data Science
Advanced Data Analytics
Machine Learning Techniques
Advanced Machine Learning Techniques
Data Mining Techniques
Google Analytics
Text Analytics
Digital Analytics
Data Analytics Software Lab



BATCH DEMOGRAPHICS

GENDER RATIO



WORK EXPERIENCE



68%

Fresher



32%

Experienced



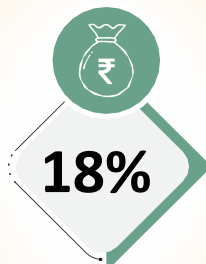
1.8 Yrs

Avg. Work
Exp.

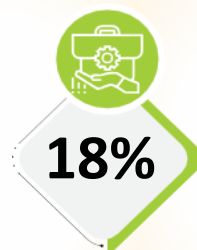
EDUCATIONAL BACKGROUND



Engineering/
Architecture



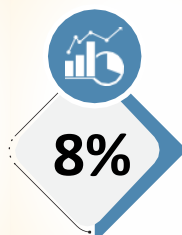
Commerce



Management



Science

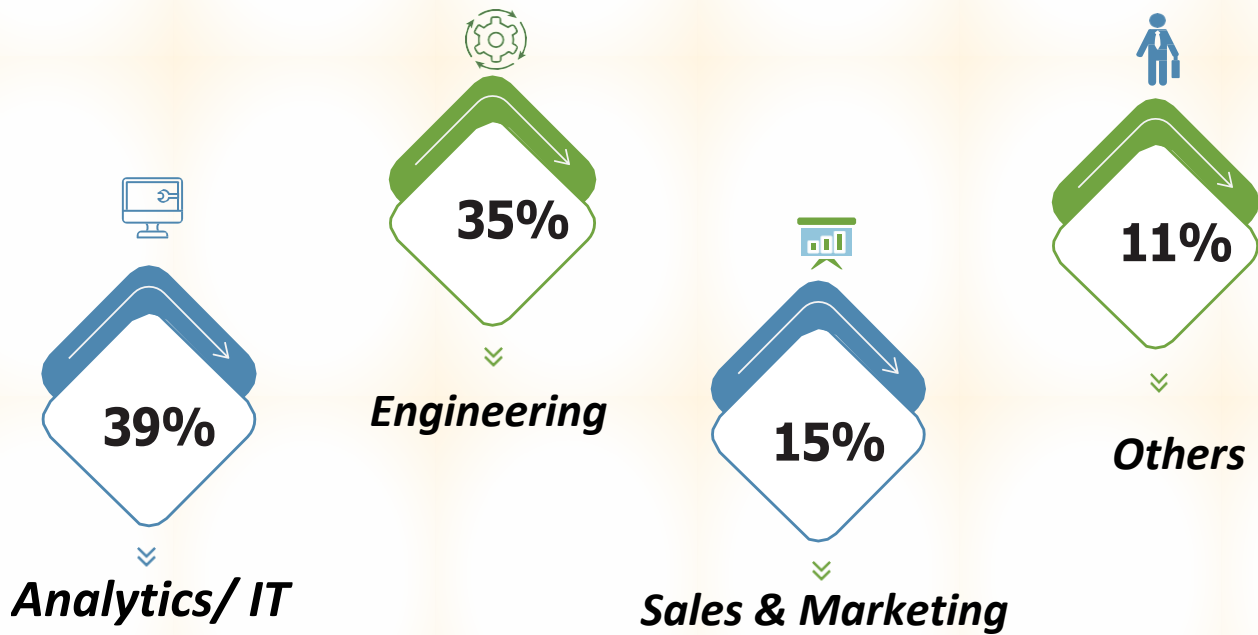


Humanities



Others

WORK EXPERIENCE DOMAINS



DURATION OF WORK EXPERIENCE

38%

0-1 YEARS

31%

1-2 YEARS

23%

2-3 YEARS

8%

>3 YEARS

NOTABLE ALUMNI



Dr. G Kannabiran

Director - NAAC
Former Director - IIIT
Sri City
1987



Ms. Revathi Kant

CDO & Senior VP
Titan Company Ltd
1990



Mr. Jiju P Mani

Managing Director
Accenture
1995



Mr. Rashmi Ranjan

CEO - Business Head
Parry Enterprises
1997



Mr. Pooranan B

CTO & Co-Founder
Codem
1997



Mr. Anand Vaidyanathan

Executive Director
Wells Fargo
1998



Mr. Debraj Majumdar

Managing Director - CMA
KPMG
1999



Ms. V Subha

Managing Director
Citi Bank
1999



Ms. Hema Rengaswamy

VP - HR
Standard Chartered GBS
2003



Mr. Abhinav Vikas

Partner
Deloitte
2005



Mr. Antony Alex

VP
Citi
2006



Ms. Abinaya Ashok Kumar

VP - Merchant Services
Bank of America
2009

FACULTY



Dr. B Senthil Arasu
Professor and HOD
Finance



Dr. G Kannabiran
Professor (HAG)
Information System,
Director – NAAC



Dr. M Punniyamoorthy
Professor (HAG)
Operations & Analytics



Dr. N Thamaraiselvan
Professor
Marketing



Dr. V J Sivakumar
Professor
Marketing



Dr. G Muruganantham
Professor
Marketing & General Management



Dr. P Sridevi
Professor
Information System



Dr. V Lavanya
Associate Professor
Human Resources



Dr. S Nivethitha
Assistant Professor
Human Resources



Dr. S Yamini
Assistant Professor
Operations & Analytics



Dr. Shobitha Poulose
Assistant Professor
Human Resources



Dr. Janarthanan Balakrishnan
Assistant Professor
Marketing



Dr. Malolan Sundararaman
Assistant Professor
Operations & Data Analytics



Dr. J Kirubakaran
Assistant Professor
Finance



Dr. R Prince
Assistant Professor
Human Resources



Dr. S Velavan
Assistant Professor
Finance

GUEST LECTURES

Tenacity and Resilience

Lt. Gen. (Retd.) Arun Ananthanarayan
Indian Army



People Over Process: Building High Performance Product Teams

Rajalakshmi Srinivasan
Director- Product
Management



Balancing People, Planet, & Profit in a Digital Economy

Ms. Harini Shekar
Senior Manager
Paypal



Building Your Own Brand

Mr. Karthik Srinivasan
Communication strategy consultant,
Ex- Ogilvy, Ex- Flipkart, Ex- Edelman



A Holistic Approach to Automotive Manufacturing

Mr. Anandanatarajan Venkataraman

Director, Powertrain Manufacturing Engineering, Ford Motors.



Importance of Analytics in Sales

Mr. Anurag Dwivedi

Senior Manager,
One97 Communications Limited.



How did Zoho Establish its Global Presence?

Ms. Kupulakshmi Krishnamoorthy

Global Head of Startup,
Zoho.



Is Healthcare - A Multi-Trillion Dollar Industry, Impacting Millions, Ready for Disruption?

Mr. Karthick Anandaraman

VP Payment Analytics,
Product Strategy at EXL Health.

MANAGEMENT EVENTS



Inacon, the **Business conclave**, acts as a pivotal nexus for academic and industrial convergence, providing students with exclusive access to immersive sessions, workshops, and networking events. Through these engagements, Inacon equips students with the skills and insights essential for adeptly maneuvering the ever-evolving challenges within their chosen professional domains.

PRABANDHAN

Prabandhan, the distinguished **lecture series** organized by NIT Tiruchirappalli's Department of Management Studies, delves into Management 4.0. It empowers future business leaders with vital insights, enabling students to navigate dynamic industries, fostering preparedness for evolving business challenges.



Nisadya, NIT Trichy's **Annual Business fest**, serves as a revolutionary force, transforming the educational landscape in business studies. Beyond a mere gathering, it's a dynamic platform where participants embark on an exhilarating journey, pushing the boundaries of conventional thinking in the realms of business and management.



Committees



ALUMNI COMMITTEE

Strengthens communication with alumni, enhancing the institution's reputation and broadening ongoing and valuable support for students' career goals.



FINANCE COMMITTEE

Oversees all financial aspects of the department, including planning, accounting, forecasting expense, monitoring and overall financial performance.



TRAINING & PLACEMENT

Bridges academia and industry, fostering collaboration and innovation, while boosting students' skills, knowledge, experience and career opportunities.



EVENT ORGANIZING

Specializes in planning, scheduling and executing events, gaining hands-on experience in event management, teamwork and organizational skills.



STUDENT DEVELOP. & CORP. RELATIONS

Committed to initiating guest lectures, meetings, creating opportunities for students to develop collaboration, leadership and management skills.



PUBLIC RELATIONS & ADMISSION

Effectively manages an institution's image and communications while streamlining admissions through efficient communication and enhanced applicant engagement.

Clubs



ANALYTICA

The Analytics Club

Analytica is dedicated to enhance data-driven decision-making skills through workshops, guest lecture and projects.



PERSONA

The HR Club

Persona conducts workshops to build awareness of HR trends and provide insights that help professionals stay ahead in today's dynamic workplace.



VIPANAN

The Marketing Club

Vipanan provides students with marketing exposure through engaging workshops, insightful sessions, and creative hands-on experiences.



OPEX

The Operations Club

Opex enhances operational and logistics skills through hands-on events, expert sessions, and learning experiences.



REGIMEN

The Soft Skills Club

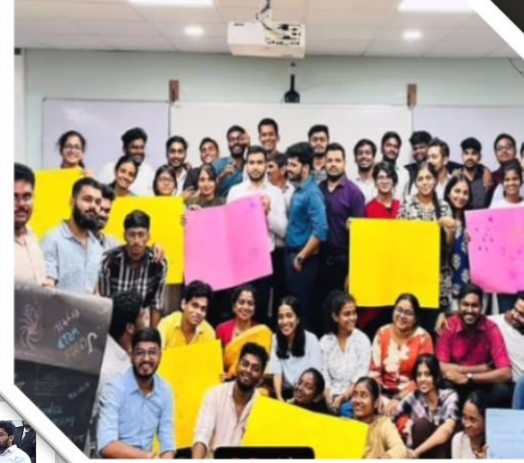
Regimen develops key interpersonal, communication, and leadership skills through activities that support both personal and professional success.



VITTIYA

The Finance Club

Vittiya engages in activities such as financial analysis, workshops and research, thus fostering a collaborative environment.



PROMINENT RECRUITERS





NATIONAL INSTITUTE OF TECHNOLOGY TIRUCHIRAPPALLI

DEPARTMENT OF MANAGEMENT STUDIES

COMMUNICATION ADDRESS:

Dr. A K Bakthavatsalam
Professor (HAG) and Head
Department of Training and Placement
National Institute of Technology
Tiruchirappalli - 620015

CONTACT US



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